BATSIRAI MADZONGA DESIGN PORTFOLIO d madzonga.com

"Any sufficiently advanced technology is indistinguishable from magic."

- Arthur C Clarke

For me, underneath this thought provoking quote lies a fundamental design challenge. To create an interface with technology so intuitive and powerful that it transends the limitations of the physical world.

INTRODUCTION

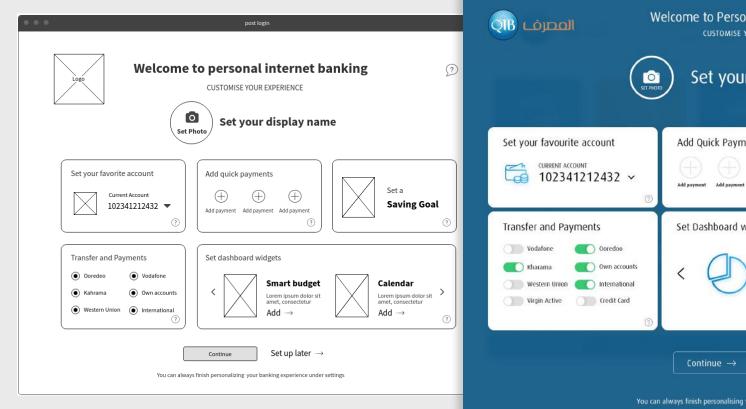
I have over 9 years experience working in advertising and design and am a graduate of the University of Cape Town with a BSc. Computer Science. My passion for design spurred me to start my own design agency after university. It is during this five year period that I enhanced my skill sets ranging from concept creation, software and website development, UI/UX and advertising.

I then moved to Wunderman South Africa to work as a Senior Digital Designer, and was promoted to Associate Creative Director within nine months. There I worked on global accounts such as Coca Cola, Mercedes-Benz, MTN, DStv and Standard Bank. It is for Standard Bank that I was involved in the early stages of a multi-million dollar digital transformation program that had a focus on User Centered design.

This experience led to me to join BPG Possible, Dubai as a User Experience Designer, and was reassigned to be the agency's Creative Technologist after ten months.

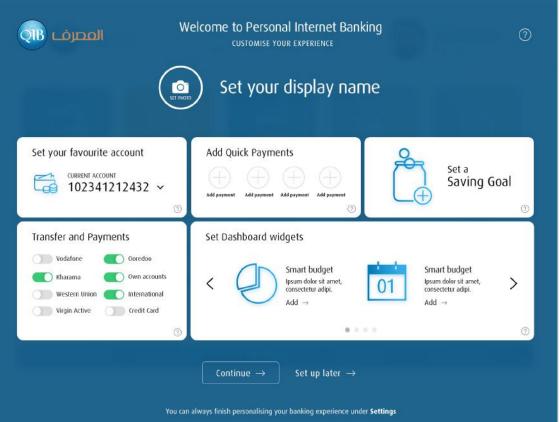
This portfolio is a curated assortment of works that represent my lifelong dedication to design. Enjoy!

Batsirai R. Madzonga

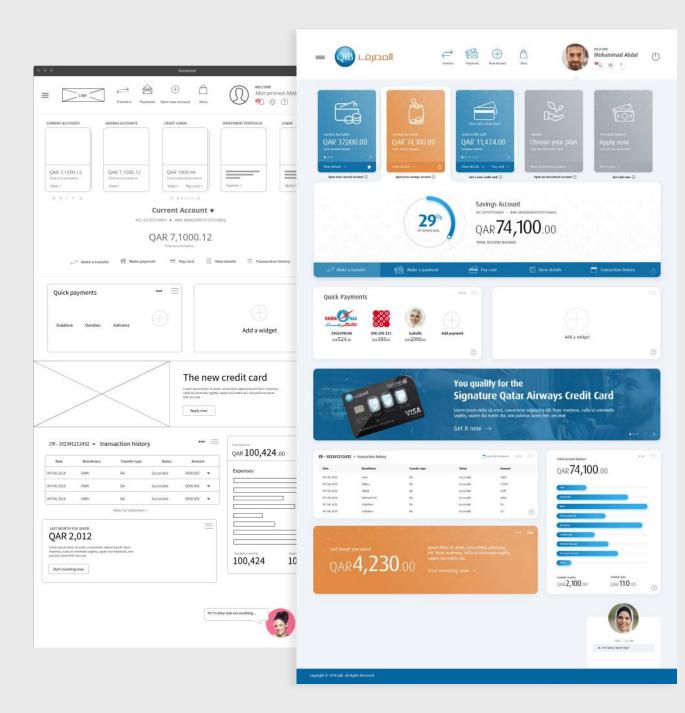


User onboarding

A simple-to-use on boarding screen. On logging onto RIB for the first time, customers can set-up their personalized preferences to help customize their future experiences.







The Dashboard

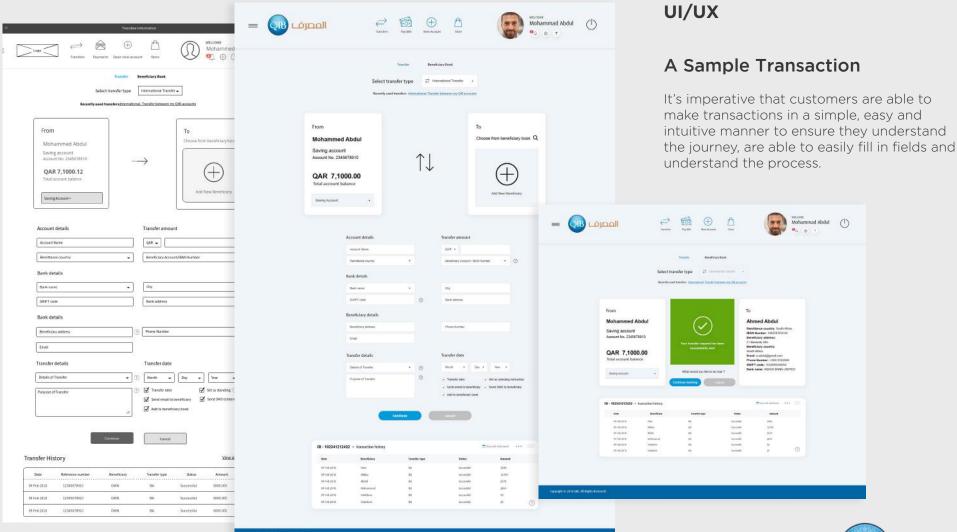
The Dashboard forms the most important page of the RIB journey. Global statistics showed that the dashboard is used by 18% of internet banking customers everyday.

Each customer has their own portfolio of products, different goals & reasons to visit and use the functionalities available online. Thus the design incorporated a superior level of personalization to give the customer control over what they see.

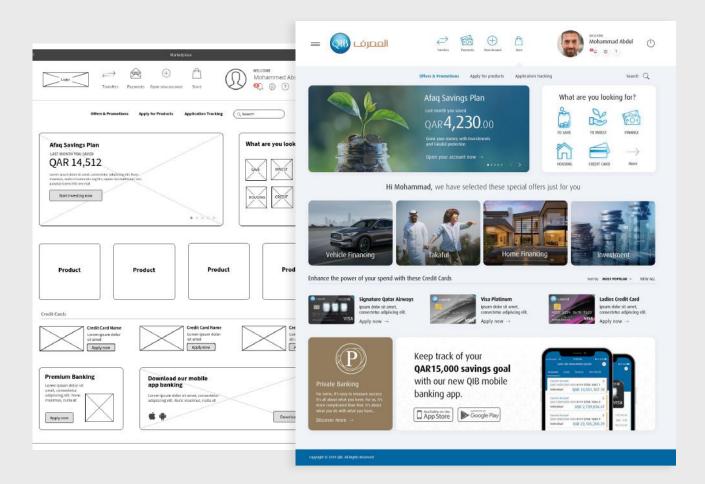
I achieved this by dividing the dashboard into strategically-curated widgets that can be switched on/off, moved higher and lower within the page as well as have the options of being individually customized.



Oatar Islamic Bank







The Marketplace

A GCC study showed that about 45% of banking customers researched banking products and services digitally before making final purchase decisions. More importantly, 30-35% of those who conducted research through digital channels said the information they found changed their minds about their purchases.

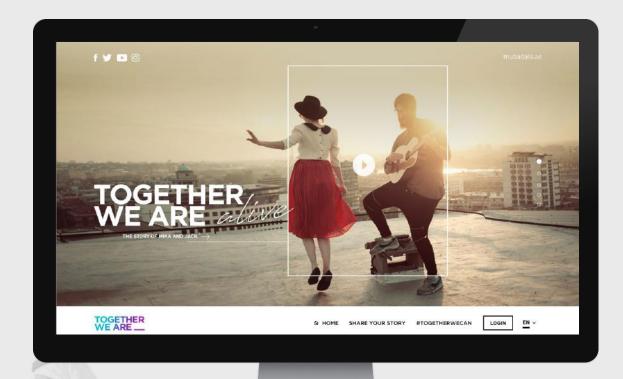
For banks, their websites are fast becoming primary a lead generation platform. Optimising marketing messages hugely assists in improving this outcome. Backbase allows for customization of these messages. Added to this, today, customers are extremely comfortable buying from a marketplace environment.

The recommendation was developing a QIB product marketplace that is completely customized for the customer. Products and services are pushed based on current portfolio and customer data.

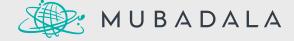


UI/UX & Campaign concept

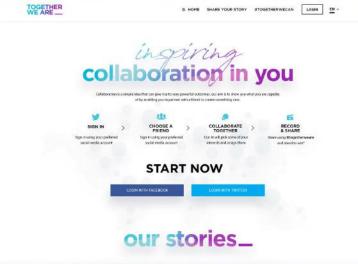
Conceptualised the brand platform 'Together We Are _' and did UI/UX work for the microsite, brand mobile app and interactive corporate wall apps.













IBBIE JAMES + HANNAH

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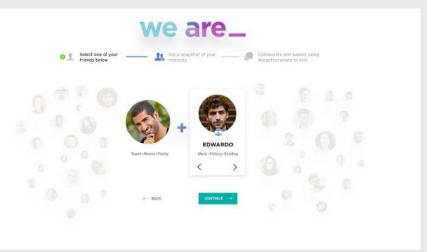
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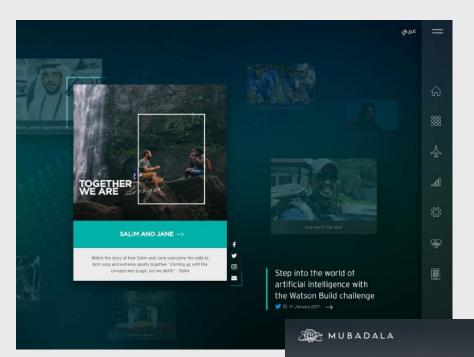
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WATCH THE VIDEO ->





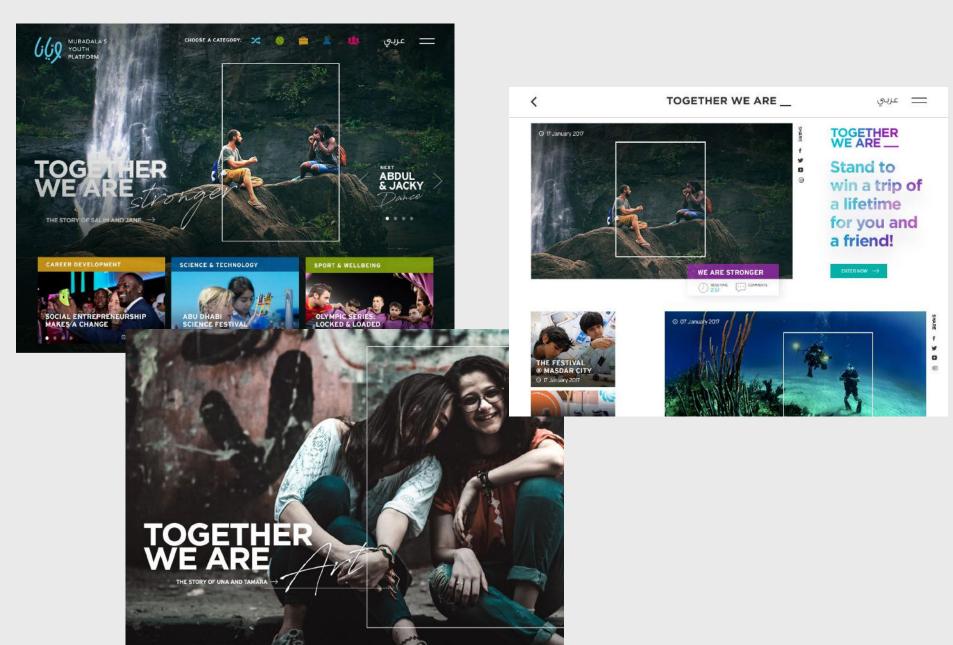




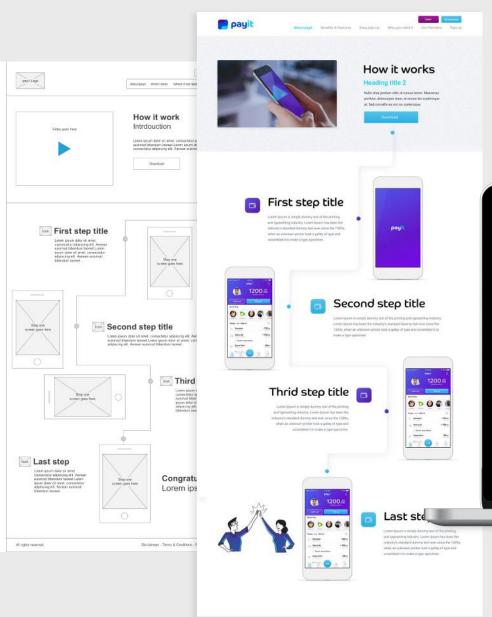










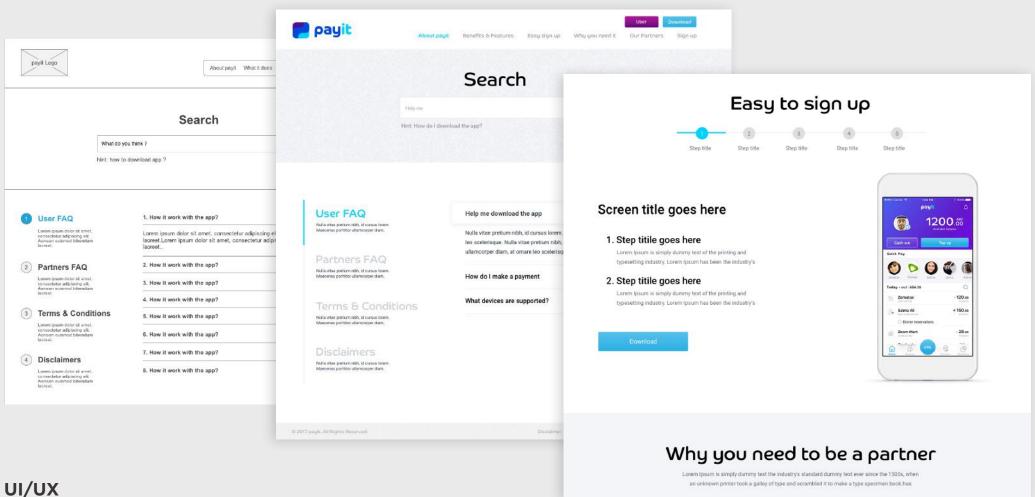




payit

UX research and UI design of the payit.ae microsite.





payit

UX research and UI design of the payit.ae microsite.





THE PRIDEOFOMAN

The Sultanate of Oman is working towards attaining self-sufficiency in the food sector, an achievement that will benefit all its citizens. Mazoon Dairy Company SAOC (MDC) is pioneering this initiative, specifically in dairy and juices.

Mazoon Dairy Company will be a fully integrated project within the Sultanate of Oman, serving the wider region. Once operational, the facility will produce fresh milk, milk products and juices of the highest quality and will be marketed under a brand that inspires national pride.

CEO's Message

Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of 'de Finibus Bonorum et Malorum' (The Estremes of Good and

READ MORE \rightarrow

Meet Our Board

Lorem Ipsum is not simply random text. It has roots in a piece

Donec malesuada iaculis orci ac ullamcorper. Phasellus laoreet tempus arcu, evismod sodales arcu condimentum et. Nam ac leo sit amet tellus evismod pellentesque.

READ MORE -

Nutritional information

 Vitamin C
 320mg

 Vitamin A
 110mg

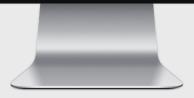
 Iron
 280mg

 Calories
 94kCal

 Calcium
 200mg





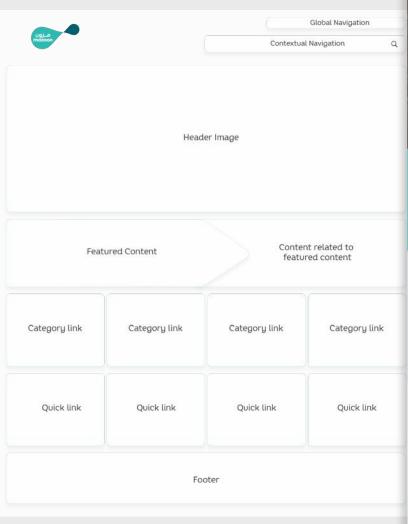


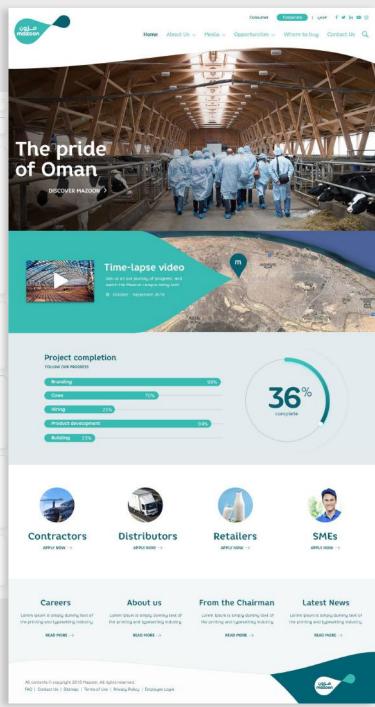
UI/UX

Mazoon Dairy

UX research and UI design of the corporate and consumer websites.



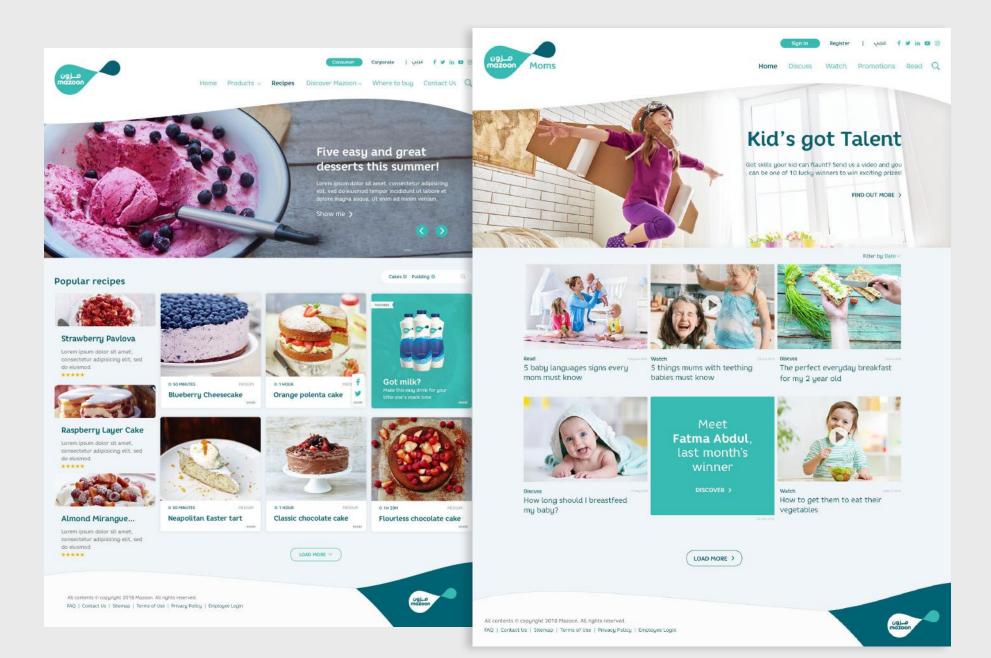




Mazoon Dairy

UX research and UI design of the corporate and consumer websites.









Home Products v Recipes Discover Mazoon v Where to buy Contact Us Q

Home Products V Recipes Discover Mazoon V Where to buy Contact Us Q

Search for a product



Milk



Skimmed Milk

arcu, eutsmod sodales arcu ndimentum

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Full Cream

arcu, eusmod sodales arcu ndimentum.

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Flavored milk

Donec malesuada iaculis ordi ac ullamcorper. Phasellus laoreet tempus arcu, euismod sodales arcu ndimentum.

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Flavored milk

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RELATED RECIPIES



Neapolitan Easter tart



Classic chocolate cake



Flourless chocolate cake

CATEGORIES

Milk V

Low Fat

Skimmed

Full Cream Flavored

Yoghurt >

Laban > Juices >

Desserts > UHT Products > Other Products >

Low Fat

Products > Milk > Low Fat

Low Fat Milk

Donec malesuada jaculis orci ac ullamcorper Phasellus la oreet tempus arcu, euismod sodales arcu Phasellus leo sit amet tellus

NUTRITIONAL VALUES (per 100ml)

kilocalorie (kcal)	43kcal / 180kj
Fat	1.2g
Protein	3.0g
Carbohydrate	5.1g
Calcium	107 mg(13.38%RDA)
Vitamin D3	41 IU/L(10%RDA)

Available Pack Sizes

3Ltr Low Fat, 2Ltr Low Fat, 1Ltr Low Fat, 500ml Low Fat, 200ml Low Fat



Low-Fat type 01 3 Ltr. 2Ltr. 500ml



Low-Fat type 02 3Ltr, 2Ltr, 500ml



Low-Fat type 03 3Ltr, 2Ltr, 500ml



>

Low-Fat taype 04 3Ltr, 2Ltr, 500ml

RELATED RECIPIES



© 50 MINUTES Neapolitan Easter tart

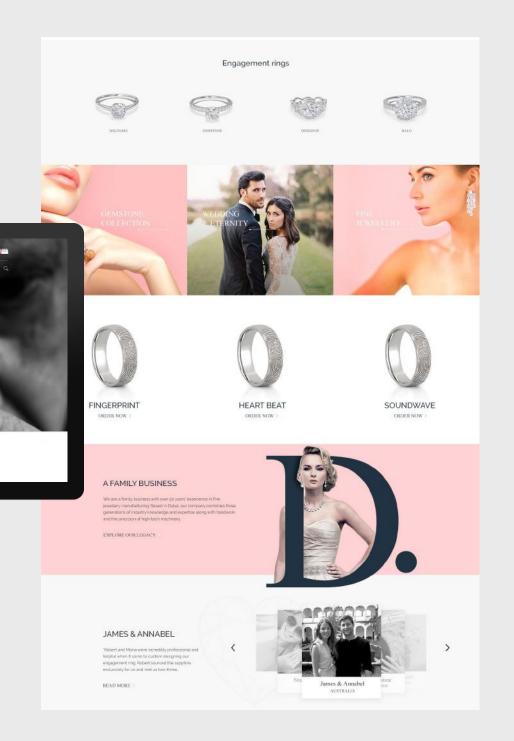


O 1 HOUR MEDIUM Classic chocolate cake



0 1H 20M Flourless chocolate cake





Diana Jewellery

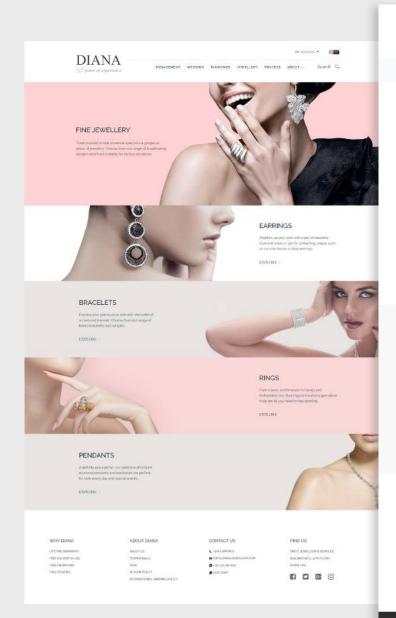
UX research and UI design of the ecommerce website.

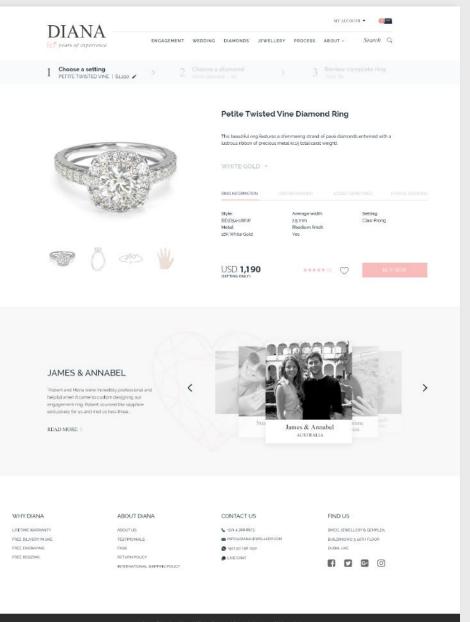
DIANA
50° years of experience

CRAFTING FINE JEWELLERY

Select a diamond shape

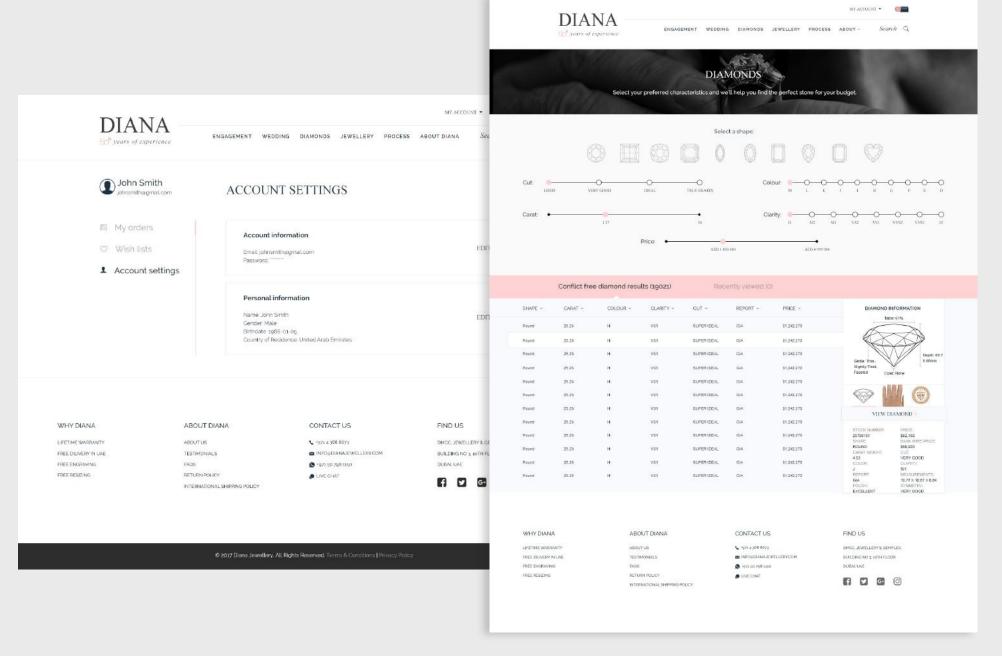




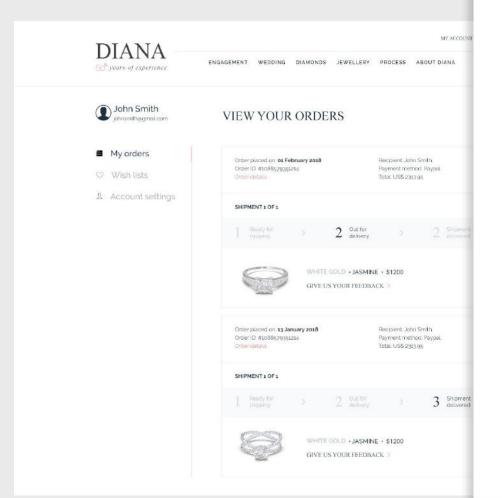


17 Diana Jewellery. All Rights Reserved. Terms 8: Conditions | Privacy Policy











MY ACCOUNT * @ ENGAGEMENT WEDDING DIAMONDS JEWELLERY PROCESS ABOUTDIANA Sourch Q

WHAT OUR CUSTOMERS HAVE TO SAY A good Jeweller is identified based on their reputation

LEAVE US FEEDBACK >



James & Annabel + AUSTRALIA

Robert and Mona were incredibly professional and helpful when it came to custom designing our engagement ring. Robert sourced the supplier exclusively for us and met us two-three. times to discuss the various design options. After being to numerous other jewelry stores, it was great to finally meet. decent people who knew what they were talking about and were only interested in providing us with great honest advise and services. We would highly recommend them to anybody



Leyla & Rayan • DUBAI

Buying a diamond and designing an engagement ring are – let's face it – not things which many men have any experience of And this naivety could easily be taken advantage of by jewellers of ill-repute, so the primary focus in the 'search phase' is to find hugely important task. And it was these three qualities that I found in Mona and Robert at Diana Jewellery, and they didn't disappoint with the end-product. They combine high-leich 3D nodelling capabilities with a well-equipped in-house workshop not to mention a combined experience of several decades in the business. I feet very thankfut - and very tucky - to have found them in my search for a bespoke diamond engagement ring. and the new Ying bearer' is certainly very happy to wear this little piece of art on her finger (I'm pretty happy about that too.)



Charlie & Grainne · UK

Mona & Robert, we wanted to thank and support in enabling me to put an finger! She absolutely loves it!!! will be singing your services from the rooftop to all my friends and you have designed a work of art that has blinded me several times, not to mention engraved a permanent smile on Gs. face! Thank you both once again and look forward to beeing you soon for the wedding band consultation! Cheers, Chartie & Grainne*



1&J . UK

'Having spent six months researching engagement rings and prices following the loss of my wife's ring, I stumbled across Diana Jewellery. What a find. customer service and competitive price ticked and best of all unbelievable quality and workmanship that goes into diamond engagement ring I designed turned out to be better than I imagined and my wife amazed that the replacement was even more amuzing than the original ring we local! highly recommend Diana Jewellery if you are looking for exceptional quality and



Stuart & Henrieta - DUBAL

I started with a very vague idea of the engagement ring I wanted to design for Henrieta. She had no idea I was going to propose, and it had to be perfect. I met with Robert and Mona after visiting a couple of other jewellery designers in Dubai. I found them to be so much more passionate about my idea than others and were very accommodating when it came to timeline and budget. Robert particularly gave me valuable advice on the complexity of the design based on this years experience, and I could feel him getting more and more excited about what we came up with as we worked through the process. The diamend they sourced was also perfect. Herrieta is absolutely delighted with the ring, and receives compliments on a daily basis from colleagues and complete strangers."

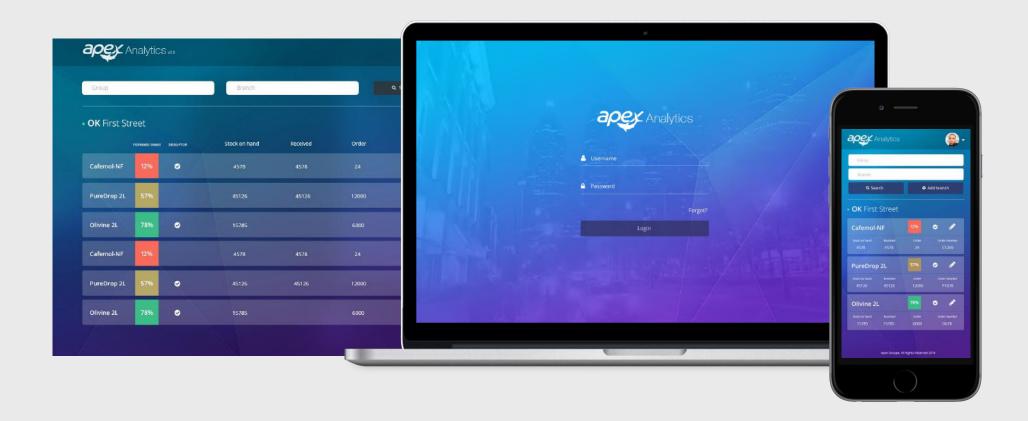


Myra Roberts - UK

"Dear Robert & Mona. interpreted my drawing so very well and it feels and looks. be able to wear it if my hands become more arthritic. There must be thousand of women who need your expertise to make their jewellery wearable. I'll be singing your praises whenever I wear it! amazine werkmanship







Software Development

UI/UX and PHP

As part of the development team, I've collaborated on UI/UX work, and helped develop some of the proprietary applications.





Software Development

UI/UX and PHP

I solely designed and developed an application that enables Apex to record and map out the retail landscape of any city in the world.





Our Music Journey

The Zimpraise choir has mastered the synchronicity and dynamism of gospel music.

This is arguably one of the best gospel choirs ever to emerge from Zimbabwe. The musical connection that permeates is something that exists far beyond anyone's power. The ensemble is a combination of their voices and dance. The fusion of the national dance journarema, adnoss from Zimbabwe and Africa's various music genree, borrowdale dance, rhumba, musevera, and contemporary dances sets them apart from the rest of the pack. Zimpralse has recorded over 6 albums since its inception.









Our Records

Zimpraise produced 6 projects volume 1 and 2 are audio productions which were directed and produced by Macdonald Chidavaenzi.



















Website development: Zimpraise Choir

Design and development of a website for the Zimpraise group of companies.

HTML • JAVASCRIPT • PHP • MYSQL





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Website development: Blue Republic

Design and development of a website that showcases the brand's different mineral water offerings.

HTML • JAVASCRIPT

www.bluerepublic.org





EVENTS

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GIANLUCA VACCHI

■ 22 MARCH 2019

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BUY TICKETS



DUBAI FOOD FESTIVAL

III 12 - 17 APRIL 2019

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SOCIAL ON POINTE

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BUY TICKETS



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FASHION GALA

■ 02 OCTOBER 2019

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THE POINTE

WHATS NEW

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VIEW ALL >

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EVENTS ~ EXPLORE WHAT'S NEW





SHOP - DINE - EXPERIENCE -

Where all the magic happens

FINE DINING

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GUESS WATCHES

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